



*Te Hunga Takutai o Aotearoa*  
**NEW ZEALAND  
COASTAL SOCIETY**

# Conference 2025

**18–21 November**  
**Ahuriri Napier**

**Sponsor opportunities**

# Conference overview

**We invite your organisation to consider being a sponsor for the New Zealand Coastal Society's Conference 2025 to be held in Ahuriri Napier in November 2025.**

The 28th annual conference will attract delegates from the 400-strong New Zealand Coastal Society (NZCS) national membership including engineers, scientists, local and central government experts, consultants, planners, educators and researchers. The conference is also open to non-members with an interest in coastal and marine activities throughout Aotearoa New Zealand and from overseas.

The NZCS Conference 2025 titled **Navigating change; charting a course for our coastal future** is a tribute to the coastal communities, such as those in the Hawke's Bay that have been impacted by recent natural hazards and preparing for profound environmental, regulatory, and engineering, and societal developments and challenges that are occurring on our coasts.

## Conference programme

### Venue

Napier War Memorial Centre  
48 Marine Parade  
Napier, New Zealand

### Tuesday 18 November

Pre-Conference Welcome Networking Function

### Wednesday 19 November

- Eric Verstappen Emerging Professionals Breakfast
- Conference commences
- Field trips

### Thursday 20 November

- Full Day conference
- Conference Dinner

### Friday 21 November

- Half-day conference

### Conference Themes

- Mātauranga Māori/Indigenous knowledge
- Data collection, monitoring and remote sensing
- Coastal ecology
- Resilience and adaptation to climate change
- Port and coastal engineering
- Coastal hazards and risk
- Planning and policy
- Partnering with nature
- Physical processes

For full conference details, visit [coastalsociety.org.nz/conferences/2025](https://coastalsociety.org.nz/conferences/2025)

*Programme is subject to change*

## Why sponsor this event?

From your previous involvement with NZCS, or through the professional activities of our members, we have identified your organisation as having a strong interest in coastal issues and links to the region.

NZCS takes a leading role in facilitating robust discussion and nationally-coordinated interactions to better manage and learn about our coastal and marine environment. Through Conference 2025, we will facilitate national networking opportunities for practitioners and those with an interest in the coast. The conference also provides a platform to share the latest advances in coastal knowledge and project examples of best practices.

In return for your sponsorship, we can offer the promotional benefits and inclusions set out in the tables of sponsorship package opportunities that follow.

We can also tailor an individualised sponsorship package for your organisation if required. In addition, we welcome speakers from your organisation for the planned conference sessions. This forum is a great opportunity to showcase an individual's or organisation's skills or successes.

Please note that for each sponsorship package the relevant sponsoring organisation will have a formal written agreement with Engineering New Zealand Te Ao Rangahau and receive an invoice. Sponsorship package applications must be received by 30 September 2025.



Photos: Anton Verheul/Ethan Grant

# Sponsorship overview

## Top-tier packages

|         | Available | Naming rights | Speaking slot | Full registrations | Plenary banners | Trade display discount (per booth) | Advertising in handbook | Primary logo placement | Collateral inclusion |
|---------|-----------|---------------|---------------|--------------------|-----------------|------------------------------------|-------------------------|------------------------|----------------------|
| Gold    | 1         | ●             | ●             | 2                  | ●               | 100%                               | 2 x FP                  | ●                      | ●                    |
| Silver  | 2         | ●             | ●             | 2                  | ●               | 50%                                | 2 x FP                  | ●                      | ●                    |
| Dinner  | 1         | ●             | ●             | 1                  | ●               | 25%                                | 1 x FP                  | ●                      | ●                    |
| Keynote | 3         | ●             | ●             | 1                  | ●               | 25%                                | 1 x FP                  | ●                      | ●                    |

## Second-tier packages

|                           | Available                        | Naming rights | Speaking slot | Registrations | Pull-up banners | Trade display discount (per booth) | Advertising in handbook | Logo inclusion | Collateral inclusion |
|---------------------------|----------------------------------|---------------|---------------|---------------|-----------------|------------------------------------|-------------------------|----------------|----------------------|
| Conference session        | 5                                | ●             | ●             | 1             | ●               | 15%                                | 1 x HP                  | ●              | ●                    |
| Lunch                     | 1                                | ●             | ●             | 1             | ●               | 15%                                | 1 x HP                  | ●              | ●                    |
| Morning and afternoon tea | 1                                | ●             | ●             | 1             | ●               | 15%                                | 1 x HP                  | ●              | ●                    |
| Icebreaker                | 1                                | ●             | ●             | 1             | ●               | 15%                                | 1 x HP                  | ●              | ●                    |
| Field trip                | 2                                | ●             | ●             | 1             | ●               | 15%                                | 1 x HP                  | ●              | ●                    |
| Coffee cart               | 1                                | ●             | ●             | ●             | ●               | ●                                  | ●                       | ●              | ●                    |
| Poster session            | 1                                | ●             | ●             | ●             | ●               | ●                                  | ●                       | ●              | ●                    |
| Advertiser                | 1                                | ●             | ●             | ●             | ●               | ●                                  | 1 x HP                  | ●              | ●                    |
| Exhibitor                 | <a href="#">See full details</a> |               |               |               |                 |                                    |                         |                |                      |

- FP = Full page advertisement
- HP = Half page advertisement

# Available sponsorship opportunities

## Gold sponsor

**SOLD**

### Benefits

- Three-minute speaking slot at opening and closing session
- 2 x banner placement in plenary room
- 2 x full conference registrations (includes network function and conference dinner)
- 1 x trade display, in prominent location
- 2 x full page advertisements in conference handbook
- Recognition and primary logo placement on conference website
- Recognition during conference events
- Opportunity to have collateral for delegates



Earth Sciences  
New Zealand



MetService  
TE RATONGA TIRORANGI

## Silver sponsor (2 available)

### Cost

\$5,000\*

### Benefits

- 2 x full conference registrations (includes network function and conference dinner)
- 50% discount on trade display, in prominent location
- 2 x full page advertisements in conference handbook
- 1 x pull-up banner in plenary area
- Recognition and primary logo placement on conference website
- Recognition during conference events
- Opportunity to have collateral for delegates

## Conference dinner

**SOLD**

### Cost

\$5,000\*

### Benefits

- Naming rights for dinner
- Three-minute introduction and profile during the event
- 1 x full conference registration (includes network function and conference dinner)
- 25% discount on trade display, in prominent location
- 1 x full page advertisement in conference handbook
- 1 x pull-up banner at conference gala dinner event
- Recognition and primary logo placement on conference website
- Opportunity to have collateral for delegates



eCoast  
eTakutai

\* GST inclusive

## Keynote speaker (3 available)

### Cost

\$3,500\*

### Benefits

- Two-minute introduction to keynote presentation
- 1 x full conference registration (includes network function and conference dinner)
- 25% discount on trade display, in prominent location
- 1 x full page advertisement in conference handbook
- 1 x pull-up banner in plenary area
- Recognition and primary logo placement on conference website
- Opportunity to have collateral for delegates

## Targeted conference session (5 available)

### Cost

\$3,000\*

### Benefits

- Naming rights to respective sponsored event
- 1 x full conference registration (includes network function)
- 15% discount on trade display, in prominent location
- 1 x half page advertisement in conference handbook
- 1 x pull-up banner in breakout session room
- Logo on conference website
- Option to include material in conference pack

## Trade display exhibitor (1 available)

**4 x SOLD**

### Suggested sponsorship

\$3,000\*

### Benefits

- 1 x 1.8m long table trade display exhibition space
- 1 x full conference registration (includes network function)
- 1 x half page advertisement in conference handbook
- 1 x pull-up banner in trade display area
- Logo on conference website
- Option to include material in conference pack



Where Microscopy Meets the Sea

BLUEMONT  
— ROCK BAGS —



\* GST inclusive

## Lunch (1 available)

### Cost

\$3,000\*

### Benefits

- Naming rights to respective sponsored event
- 1 x full conference registration (includes network function)
- 15% discount on trade display, in prominent location
- 1 x half page advertisement in conference handbook
- 1 x pull-up banner in lunch area
- Logo on conference website
- Option to include material in conference pack

## Morning & afternoon tea (1 available)

### Cost

\$3,000\*

### Benefits

- Naming rights to respective sponsored event
- 1 x full conference registration (includes network function)
- 15% discount on trade display, in prominent location
- 1 x half page advertisement in conference handbook
- 1 x pull-up banner in morning/afternoon tea area
- Logo on conference website
- Option to include material in conference pack

## Icebreaker function **SOLD**

### Cost

\$2,500\*

### Benefits

- Naming rights to respective sponsored event
- 1 x full conference registration (includes network function)
- 15% discount on trade display, in prominent location
- 1 x half page advertisement in conference handbook
- Logo on conference website
- Option to include material in conference pack

**BLUEMONT**  
— ROCK BAGS —

\* GST inclusive

## Field trip (1 available) **1 x SOLD**

### Suggested sponsorship

\$1,500\*

### Benefits

- Naming rights to respective sponsored event
- 1 x full conference registration (includes network function)
- 15% discount on trade display, in prominent location
- 1 x half page advertisement in conference handbook
- Logo on conference website
- Option to include material in conference pack



## Coffee cart **SOLD**

### Benefits

- Space on front of coffee cart for sponsor advertising
- Logo on conference website
- Option to include material in conference pack



## Poster session (1 available)

### Cost

\$1,500

### Benefits

- Naming rights to respective sponsored event
- Logo on conference website
- Option to include material in conference pack

## Advertiser **1 x SOLD**

### Suggested sponsorship

\$600 per half page\*

### Benefits

- 1 x half page advertisement in conference handbook
- Option to include material in conference pack



\* GST inclusive

# What happens next?

## Contact us

To confirm your level of support, contact Eddie Beetham:

[ebeetham@tonkintaylor.co.nz](mailto:ebeetham@tonkintaylor.co.nz)

021 169 2450

NZCS Conference 2025 – Local Organising Committee

## Who is NZCS?

The New Zealand Coastal Society (NZCS) is a technical group of Engineering New Zealand Te Ao Rangahau. The multi-disciplinary nature of coastal management in New Zealand means many of our members are from areas other than engineering. There are no entry criteria for the society and we welcome membership enquiries from anyone with an interest in the coast.

The NZCS vision is for the sustainable management of Aotearoa New Zealand's coastal and marine environment underpinned by sound science, engineering and policy practice, comprehensive monitoring, involved communities and effective national networks.

NZCS members represent a wide range of coastal science, engineering, management and planning disciplines. They are employed in the engineering and environmental consulting sectors, in local, regional, and central government, in research institutes, in the tertiary education sector, and in schools.

[www.coastalsociety.org.nz](http://www.coastalsociety.org.nz)



Photo: HBRC



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